

Universidade da Beira Interior
2.º Ciclo/Mestrado em Marketing
 Horário 2016/2017 - 1º Ano/ 2º Semestre

Fevereiro/Março																
	24-fev	SALA	25-fev	SALA	03-mar	SALA	04-mar	SALA	10-mar	SALA	11-mar	SALA	17-mar	SALA	18-mar	SALA
8-9			MI	7.22			MES	7.09			MI	7.22			MI	7.22
9-10			MI	7.22			MES	7.09			MI	7.22			MI	7.22
10-11			MI	7.22			MES	7.09			MI	7.22			MI	7.22
11-12			GPME	7.02			BR	7.05			GPME	7.02			GPME	7.02
12-13			GPME	7.02			BR	7.05			GPME	7.02			GPME	7.02
13-14			GPME	7.02			BR	7.05			GPME	7.02			GPME	7.02
14-15	BR /CO	7.05/7.02			MI	7.09			BR	7.05			BR	7.05		
15-16	BR /CO	7.05/7.02			MI	7.09			BR	7.05			BR	7.05		
16-17	BR /CO	7.05/7.02			MI	7.09			BR	7.05			BR	7.05		
17-18	SMM	7.05			GPME	7.02			SMM /CO	7.24/7.02			SMM	7.24		
18-19	SMM	7.05			GPME	7.02			SMM /CO	7.24/7.02			SMM	7.24		
19-20	SMM	7.05			GPME	7.02			SMM /CO	7.24/7.02			SMM	7.24		
20-21									CO	7.02						
Março/Abril																
	24-mar	SALA	25-mar	SALA	31-mar	SALA	01-abr	SALA	07-abr	SALA	08-abr	SALA	21-abr	SALA	22-abr	SALA
8-9			MI	7.22			MI	7.22			MI	7.22			BR / CO	7.05/7.02
9-10			MI	7.22			MI	7.22			MI	7.22			BR / CO	7.05/7.02
10-11			MI	7.22			MI	7.22			MI	7.22			BR / CO	7.05/7.02
11-12			MEC	7.05			MEC / CO	7.05/7.02			MEC	7.05			SMM / MES	7.25A/7.09
12-13			MEC	7.05			MEC / CO	7.05/7.02			MEC	7.05			SMM / MES	7.25A/7.09
13-14			MEC	7.05			MEC / CO	7.05/7.02			MEC	7.05			SMM / MES	7.25A/7.09
14-15	MEC / CO	7.05/7.02			MI	7.22			MEC / CO	7.05/7.02			MI	7.22		
15-16	MEC / CO	7.05/7.02			MI	7.22			MEC / CO	7.05/7.02			MI	7.22		
16-17	MEC / CO	7.05/7.02			MI	7.22			MEC / CO	7.05/7.02			MI	7.22		
17-18	GPME	7.02			MEC	7.05			OAC	7.25A			MI	7.22		
18-19	GPME	7.02			MEC	7.05			OAC	7.25A			MI	7.22		
19-20	GPME	7.02			MEC	7.05			OAC	7.25A			MI	7.22		
20-21																
Abril/Maio																
	28-abr	SALA	29-abr	SALA	05-mai	SALA	06-mai	SALA	12-mai	SALA	13-mai	SALA	19-mai	SALA	20-mai	SALA
8-9			MES	7.09			SMM	7.25A			OAC / MES	7.25A/7.09			OAC	7.25A
9-10			MES	7.09			SMM	7.25A			OAC / MES	7.25A/7.09			OAC	7.25A
10-11			MES	7.09			SMM	7.25A			OAC / MES	7.25A/7.09			OAC	7.25A
11-12			OAC / GPME	7.25A/7.02			BR	7.05			OAC / MES	7.25A/7.09			GPME	7.02
12-13			OAC / GPME	7.25A/7.02			BR	7.05			OAC / MES	7.25A/7.09			GPME	7.02
13-14			OAC / GPME	7.25A/7.02			BR	7.05			OAC / MES	7.25A/7.09			GPME	7.02
14-15	BR	7.05			MES	7.09			BR	7.05			MES	7.05		
15-16	BR	7.05			MES	7.09			BR	7.05			MES	7.05		
16-17	BR	7.05			MES	7.09			BR	7.05			MES	7.05		
17-18	SMM / CO	7.25A/7.02			OAC / GPME	7.05/7.02			SMM/CO/MES	7.05/7.02			OAC	7.25A		
18-19	SMM / CO	7.25A/7.02			OAC / GPME	7.05/7.02			SMM/CO/MES	7.05/7.02			OAC	7.25A		
19-20	SMM / CO	7.25A/7.02			OAC / GPME	7.05/7.02			SMM/CO/MES	7.05/7.02			OAC	7.25A		
20-21	CO	7.05							CO	7.05						
Maio/Junho																
	26-mai	SALA	27-mai	SALA	02-jun	SALA	03-jun	SALA	09-jun	SALA	10-jun	SALA	16-jun	SALA	17-jun	SALA
8-9			MEC	7.05			MEC	7.05								
9-10			MEC	7.05			MEC	7.05								
10-11			MEC	7.05			MEC	7.05								
11-12			MEC	7.05			MEC	7.05								
12-13			MEC	7.05			MEC	7.05								
13-14			MEC	7.05			MEC	7.05								
14-15	SMM	7.25A			BR	7.05			OAC/CO/MES	7.25A/7.02/7.09			SMM / GPME	7.25A/7.02		
15-16	SMM	7.25A			BR	7.05			OAC/CO/MES	7.25A/7.02/7.09			SMM / GPME	7.25A/7.02		
16-17	SMM	7.25A			BR	7.05			OAC/CO/MES	7.25A/7.02/7.09			SMM / GPME	7.25A/7.02		
17-18	OAC	7.25A			BR	7.05			OAC / MES	7.25A /7.09			SMM / GPME	7.25A/7.02		
18-19	OAC	7.25A			BR	7.05			OAC / MES	7.25A /7.09			SMM / GPME	7.25A/7.02		
19-20	OAC	7.25A			BR	7.05			OAC / MES	7.25A /7.09			SMM / GPME	7.25A/7.02		
20-21																

Leg.	Unidade Curricular	Docentes
MEC	Marketing Empreendedor e Criatividade	Prof. Doutor Ricardo Gouveia Rodrigues
BR	Branding	Prof. Doutor Paulo Duarte
MI	Marketing Internacional	Prof. Doutor Mário Raposo
OAC	Online Advertising and Communication	Profª. Doutora Helena Alves
SMM	Social Media Marketing	Prof. Doutor Paulo Duarte
GPME	Gestão PME	Prof. Mário Franco
MES	Modelos de Empreendedorismo Social	Profª. Doutora Anabela Dinis
CO	Comportamento Organizacional	Profª. Doutora Cristina Fernandes